

## **WYNN SOCIAL CASINO PRIVACY POLICY**

This privacy policy for the Wynn Slots App (“App”), made available by Wynn Social Gaming, LLC (“Wynn Social”, “Us”, “We”, or “Our”), describes our privacy practices (the “Privacy Policy”). References to “Wynn Social”, “we” or “us” shall include Torpedo Labs (“Developer”), acting in its capacity on our behalf.

The purpose of this Privacy Policy (“Policy”) is to inform you about the types of information we gather about you, including information gathered when you visit our website located at <https://wynnslot.com>, (the “Site”) any of our other websites, our social media pages, our mobile site or through the App (collectively, the “Service”), and information we may receive from third parties or affiliates, how we may use that information, whether we disclose that information to anyone, and the choices you have regarding our use of, and your ability to correct, the information. We strive to help users of the Service protect their privacy.

This Privacy Policy is incorporated into and is subject to the Wynn Slots Terms of Service at <http://www.wynnslot.com/doc/wlv-tos-v2.pdf?v=v2>. The practices described in this policy apply only to our use of information supplied by you to us through the Service. Information collected from you by others, such as third-party web sites that you access through links on the Service, are governed by those entities’ privacy policies.

By using the Service, you expressly consent to the collection, use, storage, and disclosure of information as described in this Policy. If you do not want Wynn Social to collect, store, use or share your information in the ways described in this Policy, you should not use the Service. Wynn Social may amend the Policy from time to time, and you should consult the Policy regularly for any updates.

### **1. Information We Collect and How We Collect It**

We collect personally identifiable information (“personal information”) from you in a variety of ways. This section describes the types of personal information we collect and the methods we use to collect it.

#### **Information You Share with Us Directly**

We will collect and store any information that you provide to us, including when you create your account or a player profile.

When you use our Services, you may give us information directly (like when you’re setting up your account), and we’ll store that information on our systems and use it for the purposes described in this Policy.

Some games or parts of our Services may use a registration or account set-up process where you may be asked to give us information such as:

- your first and last name;
- your username;
- your address;
- your phone number;
- your e-mail address;
- a password; and/or

- other information that assists us in verifying that it is you accessing the account or that helps us improve our services.

We may permit you to create a player profile that other Wynn Social players can see. Your player profile may include information such as:

- your profile photo;
- your first and last name;
- your game username;
- your gender;
- your biographic details (like your age or age range);
- the approximate physical location information that you provide;
- links to your profiles on various social networks;
- details about the games you play; and/or
- a player ID that is created by us and used to identify your game account on some or all of our websites.

If you give us your mobile telephone number (including for SMS text messaging services), we will also collect and store that number.

#### Behavioral Information About You

We will collect information about the ways you use and interact with our Service.

When you use our Service, we collect information about the ways in which you use and interact with our Service, such as when and for how long you play our games, game features and other players you interact with, purchases you make, progress or levels you achieve, and other gameplay activities.

If you choose to use communication features offered by the Service that allow you to communicate or share information with other players, then we'll collect information on what is communicated or shared. This includes:

- your participation in player forums and message boards;
- your public posts or comments on other players' profiles or gameboards;
- your non-public messages or invitations to other players, made either directly on our websites or through in-game mechanisms;
- your chats with other players (whether by instant message, live chat, or video); and/or
- your posted photos, drawings, or other user-generated content.

We may access in real-time, record, and/or store archives of these communications, comments, photos, drawings, and other user-generated content on our servers to make use of them to protect the safety and well-being of our players; to protect our rights and property in connection with our Services; to conduct research; to operate, improve, personalize, and optimize our Services and our players' experiences, including through the use of analytics; and to manage and deliver advertising. Where required by law, we will seek your consent for this.

#### Payment Information

We will collect information related to any purchases you make.

If you purchase in-game virtual currency or items in a game, activity, promotion, or other service we provide, our third-party payment processor will collect the billing and financial information it needs to process your charges. This may include your postal address, e-mail address, and

financial information. Our payment processors do not share your financial information, like credit card numbers, with us but they may share non-financial information with us related to your purchases, like your name, billing address, and the items purchased.

When you play our games or access our Service on connected third-party applications or platforms, such as Facebook, Apple, Google, or Amazon, any purchases you make will be processed by that third-party application and subject to that third-party application's terms of service and policy. We do not receive your financial information concerning these purchases, but we may receive non-financial information related to your purchases, such as your name, approximate physical location, and the items purchased. The information we receive depends on the Wynn Social game you're playing and the third-party application. Wynn Social's Terms of Service explain our policies and terms related to charges, billing, third-party credits, and virtual currencies. Please note that purchases of third-party credits or currencies are also subject to those parties' terms of service and privacy policies.

### Customer Support Correspondence

We will maintain a record of any correspondence between us.

When you contact our Customer Support team for assistance, we will collect and store the contact information you provide (generally, your name and e-mail address), information about your game play or activity on our Service, and your Wynn Social player and/or social network ID number. We will also store the communications between you and our Customer Service team and any additional information in those communications in order to provide support and improve the Service.

### Information from Connected Third-Party Applications and Social Networks

We will collect some information from other companies, including social networks, if you access our games through your accounts with those companies or you choose to connect your accounts with those companies to our games.

If you play our games or access other services on connected third-party applications or connect our Services to any third-party applications, including social networks like Facebook, we may receive certain information about you from the provider of the third-party application. The information we receive depends on the game you are playing, the third-party application, your privacy settings, and, if applicable, your friends' privacy settings on that third-party application.

For example, we may collect and store some or all of the following information from the provider of the connected third-party application:

- your first and last name;
- your profile picture or its URL;
- your user identification number (like your Facebook ID number), which may be linked to publicly-available information like your name and profile photo;
- your friends' user ID numbers and other public data;
- the e-mail address you provided to that third-party application;
- your approximate physical location and that of the devices you use to access our Services;
- your gender;
- your birthday, age, and/or age range;
- information about your activities on or through the connected third-party application;
- other publicly-available information on the third-party application; and/or
- any other information that you or the provider of the third-party application share with us.

If you access our Service from a third-party application or connect our Service to a third-party application, you should also read that third-party application's terms of service and Policy.

If you are unclear about what information a third-party application is sharing with us, please go to the third-party application to find out more about their privacy practices.

## **2. Cookies and Other Automated Information Collection**

We will collect information about your device and how you use our Service, including using cookies.

Cookies are small text files containing a string of alphanumeric characters which we may send to your computer or device. We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the Service. Persistent cookies can be removed. Please review your web browser "Help" file to learn the proper way to modify your cookie settings. Please note that if you delete, or choose not to accept, cookies from the Service, you may not be able to utilize the features of the Service to their fullest potential. We also use other similar technologies (e.g., beacons, pixel tags, clear gifs, and device identifiers) to recognize you and/or your device(s) on, off, and across the Service and on different devices. We also allow others to use cookies and similar technologies. You can control or opt out of the use of cookies and similar technologies that track your behavior on the sites of others for third-party advertising. For further information about cookies, including how to see what cookies have been set on your computer or mobile device and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

We, our service providers, and our business partners use these cookies and other similar technologies to collect and analyze certain kinds of technical information, including:

- IP address;
- the type of computer or mobile device you are using;
- platform type (like Apple iOS or Android);
- your operating system version;
- your mobile device's identifiers, like your MAC Address, Apple Identifier For Advertising (IDFA), and/or Android Advertising ID (AAID);
- application performance and de-bugging information;
- your language settings;
- the number of clicks on an app feature or web page;
- the amount of time spent on an app feature or web page; and/or
- game state and the date and time of activity on our Services.

In some cases, we will connect the above information with your social network ID or Wynn Social ID.

If you play our games on a mobile device, in addition to your device identifiers (described above), we may also collect:

- the name you have associated with your device;
- your country;
- your wireless carrier information;
- your telephone number (if you provide it); and/or
- your specific geolocation (using the standard consent features of your device and which may affect the features available to you within the App).

### **3. How We Use Information**

We use your information in a variety of ways in connection with the development, maintenance, and provision of the Service to you.

The main use of the information we collect and store is to provide you with the Services you request from us and to improve your experience, but there are other uses as well. Other uses for which we collect and store your information are as follows:

- to improve and optimize the Service and our players' experiences;
- to create your game accounts and allow you to play our games;
- to communicate with you about the Service including in-game updates, new games, and promotional offers that we think might be of interest to you;
- to enable players to communicate with each other;
- to provide technical support and respond to player inquiries;
- to protect our rights and property in connection with our Service;
- to prevent fraud or potentially illegal activities, and to enforce our Terms of Service;
- to manage and deliver contextual and behavioral advertising;
- to administer rewards, surveys, sweepstakes, contests, or other promotional activities or events sponsored or managed by us or our business partners;
- to comply with our legal obligations, resolve any disputes we may have with you or other players, and to enforce our agreements with third parties; and/or
- to conduct research.

### **4. How We Share Information**

We may share your information with our affiliated properties, including without limitation, Wynn Las Vegas, LLC and Wynn MA, LLC, and third parties when you use our Service under the circumstances described in this section.

We will share some of your information with your friends and other Wynn Social players that you're playing with to facilitate your gaming interactions with them.

We may allow third parties to collect your information, including personal information, from our Service in the following circumstances:

#### Friends and Other Wynn Social Players

Wynn Social's games and Service support and often encourage you to interact with other players. In most games, if you play through a social network or connect to a social network (for example, Facebook), your social network friends who also play a Wynn Social game will see your name, photo, player profile (which may include the information described above and descriptions of your in-game activity (including any Wynn Social games you have played)).

In addition, in many Wynn Social games, other players, regardless of whether they are your social network friends, will be able to see your player profile; view descriptions of your in-game activity; communicate with you within our Service; and send you game requests or friend requests through our Service or the related social network.

#### Safety, Security, and Compliance with Law

We'll share your information if necessary for safety, security, or compliance with law.

Your information, and the contents of all of your online communications in our Service and between you and us may be accessed and monitored as needed to provide our Service and may be disclosed:

- to satisfy any laws or regulations that apply;
- when we have a good faith belief that we have to disclose the information in response to lawful requests by public authorities, including for national security, law enforcement, or legal process purposes (for example, a court order, search warrant, or subpoena);
- when we believe in our sole discretion that our Services are being used in committing a crime, including to report such criminal activity or to share information with other companies and organizations for the purposes of fraud protection, credit risk reduction, and other security precautions;
- when we have a good faith belief that there is an emergency that poses a threat to the health and/or safety of you, another person, or the public generally; and/or
- to protect our rights or property of or the rights or property of applicable third parties, including to enforce our Terms of Service.

### Third-Party Service Providers

We'll share your information with the third-party service providers and business partners that we work with to bring you our Service.

We will share your information with third-party companies who perform services on our behalf, like payment processing, analytics, analysis, hosting services, customer service, marketing, and advertising optimization. We will also share your information with our third-party business partners who assist us in delivering and optimizing our Services, such as our platform partners (Apple, Google, Facebook, Amazon, etc.). Where we share your information with third-party service providers and business partners, these disclosures are made under terms comparable to this policy, and the recipients are limited to using the information the purpose for which it was provided as required by applicable data protection laws.

### Sale or Merger

We may share your information with any other entity that acquires all or a portion of us by merger, reorganization, operation of law, or a sale of some or all of our assets. In such case, we may disclose or transfer all of your information, including personal information, to the successor organization in the transition.

### Other Third Parties

We may share some of your information with other third parties if we have your consent to do so.

In addition to the sharing described above, we may share your information with other third parties or allow them to collect your information from our Service in some ways not specifically described in this Policy if we have your consent to do so.

## **5. Managing Your Information**

You may decline to share certain information with us, in which case we may not be able to provide to you some of the features and functionality found on the Service.

To protect your privacy and security, we take reasonable steps to verify your identity before granting you account access or making corrections to your information. If you create an account,

you are responsible for maintaining the secrecy of your unique password and account information at all times.

### Email Opt Out

From time to time, you may receive periodic mailings, or e-mails from us with news or other information on events, products, services, discounts, special promotions, upcoming events or other offers from or on our behalf. If at any time you wish to stop receiving emails or mailings from us please send us an email to [webmaster@wynnlasvegas.com](mailto:webmaster@wynnlasvegas.com) with the phrase "Privacy Opt-out: Wynn Social Mailings" in the subject line, or write to us at the address provided below, and we will remove you from our mailing list.

Alternatively, for e-mail communications, you may opt out of receiving such communications by following the unsubscribe instructions set forth in most promotional e-mail messages from us. Your unsubscribe request or e-mail preferences change will be processed promptly, though this process may take several days. During that processing period, you may receive additional promotional emails from us.

Push Notifications: When you install our apps on your mobile device you can choose to receive push notifications, which sends messages to your mobile device even when the app is not on. You can turn off notifications by visiting your mobile device's "settings" page.

### Text Message Opt Out

If you have opted in to receive text messages from us, you can opt out of SMS text communications by texting STOP. When we receive an opt-out message from you for SMS text messages, we may send a text message confirming receipt.

Please note that if you opt out of receiving promotional communications from us, we may still communicate with you from time to time if we need to provide you with information about the Service., if we need to request information from you with respect to a transaction initiated by you, or for other legitimate non-marketing reasons, for example, if we update this Policy or our Terms of Service.

## **6. Privacy Policies of Linked Third-Party Services and Advertisers**

We are not responsible for the ways in which third parties use your information (other than our service providers acting under our instructions).

Our websites and games may contain advertisements from "Third-Party Services," meaning companies other than Developer, that may link to their own websites, online services, or mobile applications. We are not responsible for the privacy practices or the content of these Third-Party Services. If you have any questions about how these Third-Party Services use your information, you should review their policies and contact them directly.

## **7. Children's Information**

The Service is intended for use by those 21 or older for entertainment purposes only. We do not knowingly solicit or collect personal information from persons under the age of 21, and no part of

the Service is directed to persons under the age of 21. If you are under 21 years of age, then please do not use or access the Service at any time or in any manner.

If we learn that, despite these measures, personal information of any person under the age of 13 has been collected on the Service without verifiable parental consent, then we will take the appropriate steps to delete this information. If you are a parent or guardian and discover that your child under the age of 13 has obtained an account on the Service, please alert us at [webmaster@wynnlasvegas.com](mailto:webmaster@wynnlasvegas.com) and request that we delete that child's personal information from our systems.

## **8. Data Security**

We employ certain reasonable physical, managerial, and technical measures designed to improve the integrity and security of the Service and the personal information you transmit to us and that we store on our systems. No such measure is foolproof, or immune to being cracked or compromised, whether by intentional hacking or human error. As such, we cannot ensure or warrant the security of any information you transmit to us or that we or our Service providers, and you do so at your own risk. We cannot and do not guarantee that your information will not be accessed, disclosed, altered, or destroyed by or in connection with a breach or failure of any of our physical, technical, or managerial safeguards.

## **9. California Privacy Rights**

If you are a California resident, you have the right to request information from us regarding the manner in which Palms shares certain categories of personal information with third parties for their direct marketing purposes, in addition to the rights set forth above. Under California law, you have the right to send us a request at the designated address listed below to receive the following information:

- a. The categories of information we disclosed to third parties for their direct marketing purposes during the preceding calendar year;
- b. the names and addresses of the third parties that received the information; and
- c. if the nature of the third-party's business cannot be determined from their name, examples of the products or services marketed.

This information may be provided in a standardized format that is not specific to you. The designated email address for these requests is: [webmaster@wynnlasvegas.com](mailto:webmaster@wynnlasvegas.com).

Also, please note that we have not yet developed a response to browser "Do Not Track" signals, and do not change any of our data collection practices when we receive such signals. We will continue to evaluate potential responses to "Do Not Track" signals in light of industry developments or legal changes.

## **10. International Users**

The Service is not available to residents of the European Economic Area (EEA) and United Kingdom (UK). We do not intentionally collect, store, use, or share personal information from users residing within the EEA and UK. If you are a resident of the EEA or UK, use of the Service is a violation of the Terms of Service, and you should immediately cease any use of the Service.

## **11. Changes to this Policy**

We will try to let you know about any material changes to this Policy; however, we encourage you to review this Policy periodically to become aware of any changes that may have occurred. We will post the date this Policy was last revised as the “Effective Date” below. Your use of the App following posting of a revised version of this Policy will constitute your acceptance of the terms of the then current version of the Policy.

## **12. Contact Us**

If you have any questions, comments, or concerns regarding our Policy and/or privacy practices, you can contact us:

by email: [webmaster@wynnlasvegas.com](mailto:webmaster@wynnlasvegas.com)

by writing to us at:

Wynn Las Vegas

3131 Las Vegas Blvd. South

Las Vegas, NV 89109

Attn: Guest Relations

Effective Date: 03/04/2019